



INTRODUCING...

REJUVA SEAL®

Rejuvaseal® is the most beneficial, lowest cost maintenance solution for your new asphalt...here's why...



REJUVA SEAL®

HILLTOP PAVING

www.hilltoppaving.com

SEALER DIVISION

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Distributor Information:

RejuvaSeal® is a registered trademark, owned by PAVEMENT REJUVENATION INTERNATIONAL, LP, the manufacturer of the RejuvaSeal® Asphalt Rejuvenator. Hilltop Paving Sealer Division, LLC is an authorized distributor of RejuvaSeal® Asphalt Rejuvenator. Hilltop Paving Sealer Division, LLC use of the RejuvaSeal® trade name and trademarks does not imply any affiliation with or endorsement by PAVEMENT REJUVENATION INTERNATIONAL, LP.

MAINTENANCE

A T T E R S

The right maintenance plan will protect your asphalt investment, save you considerable dollars and will enhance the likelihood of asset appreciation.

REJUVA SEAL®

ASPHALT REJUVENATOR

PROTECT YOUR INVESTMENT



Now that you have made a considerable investment in your parking lot, you need to protect your investment and preserve your asset.

Like any physical asset, your parking lot requires scheduled maintenance in order to maximize its life expectancy and value.



From the day asphalt is laid, it begins to dry and lose oils caused by oxidation and weather. The ideal way to overcome this natural deterioration process is by restoring the oils lost with RejuvaSeal® applications.

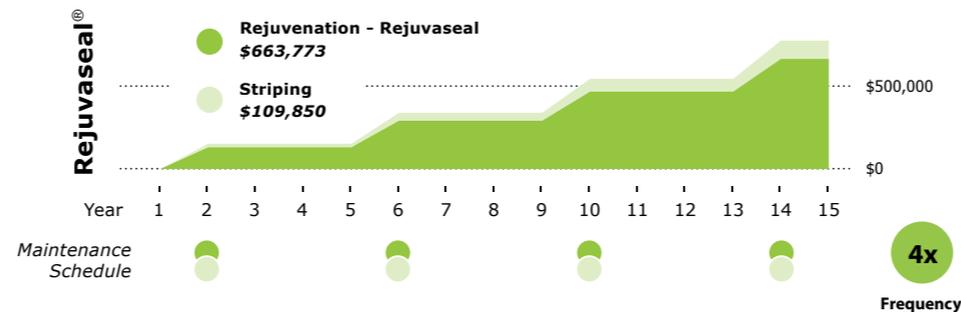
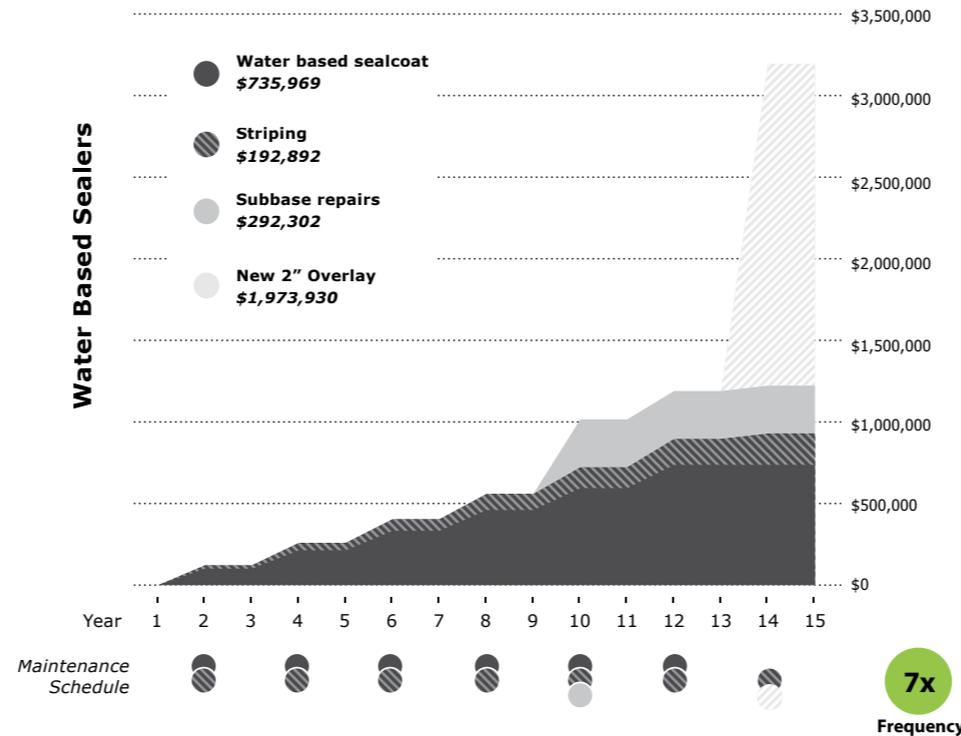
MAINTAIN YOUR ASSETS

RejuvaSeal® is a high quality asphalt rejuvenator that's specifically formulated to restore oils into asphalt that are lost over time.

An intelligent RejuvaSeal® maintenance program will begin in the second year after the asphalt is laid, and will repeat every fourth year from that point on. This maintenance plan will maximize your return on investment by delaying expensive resurfacing costs.

Using RejuvaSeal® to rejuvenate your asphalt can save you considerable dollars in maintenance costs as compared to using water-based sealers. These other options cost you more because you will need to re-stripe more often and will ultimately require you to resurface your parking lot. RejuvaSeal® applications are less frequent and more beneficial for your asphalt.

Example:
87,000 sq. yds.
Total Maintenance Cost
15 years



Cost Summary	Totals
Water based options	\$3,195,093
REJUVA SEAL®	\$773,623
Potential Cost Savings	3 X

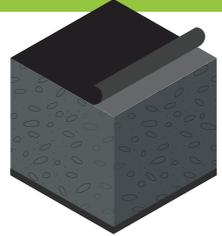
RejuvaSeal® is the best solution for protecting your investment because it will not cause your asphalt to dry and crack. Water-based sealers sit on the surface and have different expansion and contraction rates than asphalt. These differences in expansion and contraction rates causes surface fractures that enable water infiltration thereby accelerating the aging and deterioration process.

Because RejuvaSeal® penetrates the surface and becomes part of the asphalt, it does not have the different expansion and contraction rates that water-based sealers have, and will not accelerate the aging process. This is a key feature and benefit of RejuvaSeal®.

REJUVA SEAL'S DIFFERENTIATOR

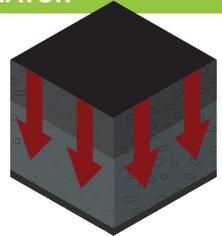
SEALCOAT

Simply coats the surface and wears away. It is subject to cracking and delamination. This is comparable to a "painted" surface that over time would peel and chip.



ASPHALT REJUVENATOR

Penetrates and seals the asphalt pavement, while restoring flexibility. It will not delaminate. This can be compared to a stained wood as an example.



SAVE MONEY AND HAVE LESS OPERATING DISRUPTIONS

Spending money on water-based treatments is essentially accelerating the aging and deterioration of your asphalt. Don't waste your maintenance dollars.

Our certified applicators can treat your asphalt on a timely basis to ensure your property's curb appeal and performance. Since RejuvaSeal® requires less treatments than water-based maintenance options, it takes the hassle out of maintaining parking lots by minimizing down times and disruptions for occupants.

RejuvaSeal® is an affordable, cost-effective solution for maintaining your asphalt assets and we are convinced that after one demonstration you will be convinced as well. Let us prove it... **Tell your contractor you want Rejuvaseal® to be a part of your maintenance plan!**